



13th Annual European CME Forum

4–6 November 2020

Virtual Meeting



www.europeanCMEforum.eu

Wednesday 4 November

ALL TIMES CET (UTC+1)

12.00 - 14.20

Session 1

12.00-12.10 **Opening of the 13th Annual European CME Forum: What now?**
Eugene Pozniak (European CME Forum)

12.10-12.20 **Welcome to JAM**
Chris Elmitt (Crystal Interactive)

12.20-12.30 **What do you want to know?**
Lawrence Sherman (AMEE, Meducate Global)

PLENARY 1

12.30-13.30 **Evaluating outcomes and publishing in CME**
Led by Don Moore (Vanderbilt University) and Robin Stevenson (JECME)

13.30-13.35 Elevator Pitches and Breakout Workshop selection

BREAKOUT WORKSHOPS 1

13.15-14.20
(Choose one) **1a Identifying factors for success in online learning**
Led by Miriam Uhlman (AO Foundation)

1b CME-CPD outcomes in oncology: a global perspective
Led by Ann Lichti (PER)

1c Digitising interprofessional collaboration
Led by Julie-Lyn Noel (EUROSPINE)

14.00-15.00

BREAK

15.30-17.30

Session 2

15.30-15.45 Review of Session 1 Breakout Workshops

PLENARY 2

15.45-16.45 **Evolving collaborations between medical societies and industry in the digitalisation of congresses**
Led by Eva Thalmann (Janssen; Chair, iPACME; Chair, EFPIA Working Group on Medical Education)

16.45-16.50 Elevator Pitches and Breakout Workshop selection

BREAKOUT WORKSHOPS 2

16.50-17.30
(Choose one) **2a What does industry expect in good IME?**
Led by Pamela Mason (AstraZeneca)

2b The importance of informal learning and how this has changed in a digital world
Led by Jonas Nordquist (Karolinska Institutet)

2c Why is industry involved in medical education and learning?
Led by Damian Largier (Pfizer)

US Q&A

17.30-18.00 **Demystifying European & global CME/CPD terminology and practices**
A Q&A session designed for US participants with Steven Kawczak (Cleveland Clinic), Ron Murray (Independent) and Eugene Pozniak (European CME Forum)

Thursday 5 November

ALL TIMES CET (UTC+1)

12.00 - 14.00

Session 3

12.00-12.15 Review of Session 2 Breakout Workshops

PLENARY 3

12.15-13.15 **The role and shape of congresses in the digital age**
Led by Michel Ballieu (BioMed Alliance) and David Vodušek (EAN; BioMed Alliance)

13.15-13.20 Elevator Pitches and Breakout Workshop selection

13.20-14.00

BREAKOUT WORKSHOPS 3

- (Choose one)
- 3a The extended event: Using technology to reach and engage a diverse audience**
Alvaro Margolis (EVIMED) and Jann Balmer (University of Virginia)
 - 3b Patients as teachers and COI as a side effect: How to do it right?**
Led by Marcin Rodzinka (Mental Health Europe)
 - 3c How to provide a truly interprofessional education for clinicians**
Sam Kynman and Bart Morlion (European Pain Federation - EFIC)

14.00-15.00

BREAK

15.00-17.00

Session 4

15.00-15.10 Oral Presentation
Heather Davis (William Harvey Hospital)

15.10-15.25 Review of Session 3 Breakout Workshops

PLENARY 4

15.25-16.25 **Standards for substantive equivalency between CPD/CME accreditation systems**
Led by Graham McMahon (ACCME)

16.25-16.30 Elevator Pitches and Breakout Workshop selection

BREAKOUT WORKSHOPS 4

- (Choose one)
- 4a Getting an activity accredited in Europe**
Led by Mia Neve (Liberum IME)
 - 4b Process-oriented simulations: A gift to quality and safety**
James Ruiter (Salus Global)
 - 4c Adapting to new opportunities in medical education: from f2f to virtual**
Diana van Brakel and Margarita Velcheva (Kenes Group)

17.15 - 17.45

US Q&A

17.15-17.45 **Demystifying European & global CME/CPD terminology and practices**
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Friday 6 November

ALL TIMES CET (UTC+1)

12.00 - 14.00

Session 5

12.00-12.15 Review of Session 4 Breakout Workshops

PLENARY 5

12.15-13.15 **Rapid change and adaptivity: the new essential competencies of CME-CPD providers**
Led by Margarita Velcheva (Good CME Practice group; Kenes Group)

13.15-13.20 Elevator Pitches and Breakout Workshop selection

BREAKOUT WORKSHOPS 5

13.20-14.00
(Choose one)

5a Developing a pathway for your professional development

Steven Kawczak (Cleveland Clinic) and Chitra Subramanian (ACEhp; AO Foundation)

5b The future is now

Led by Suzanne Murray (AXDEV Group)

14.00-15.00

BREAK

15.00-17.00

Session 6

15.00-15.10 Oral Presentation
Sophie Péloquin (AXDEV Group) and Olga Salvidio (Merck KGaA)

15.10-15.25 Review of Session 5 Breakout Workshops

PLENARY 6

15.25-16.15 **Why do we do what we do? Panel discussion and Q&A**
Panel discussion led by Lawrence Sherman, with Kathy Chappell (ANCC), Trevor Gibbs (AMEE) and Mark Westwood (Barts Health)

16.15-16.30 **What next?**
Eugene Pozniak (European CME Forum)

16.30

Meeting close

Plan ahead!
See you next year



14th Annual
European CME Forum
3–5 November 2021
Barcelona, Spain



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